



**WELCOME
TO OUR
SANDBOX!**

**BLOCKCHAIN BEACHCAMP, VIENNA 20-09-2018
RESULTS DOCUMENTATION**

PARTICIPANTS

150 GUESTS

- ✓ STARTUPS
- ✓ CORPORATIONS
- ✓ GOVERNMENT
- ✓ STUDENTS
- ✓ RESEARCHERS
- ✓ DEVELOPERS





AGENDA

10:00-10:30	WELCOME & INTRODUCTION
10:30-11:00	KEYNOTE CHRIS MIESS
11:00-12:30	SHOWCASES #Government #Media #Smart City #IoT
12:30-12:40	MINGLING
12:40-13:40	LUNCH & NETWORKING
13:40-16:00	BREAK-OUT SESSIONS STREAM 1: COMMERCIALIZE #Corporates, #Startups, #Funding & Support STREAM 2: LEARN #Blockchain Crash Course STREAM 3: GROW #Hackathon - starting at 11:00
16:00-16:15	COFFEE & NETWORKING
16:15-16:45	SUMMARY BREAK-OUT SESSIONS
16:45-17:20	PANEL DISCUSSIONS
17:20 - ???	NETWORKING



1. LEARN



2. GROW



3. COMMERCIALIZE

3 interconnected streams

**WHAT TYPE OF
SUPPORT IS
NEEDED FROM
BLOCKCHAIN
AUSTRIA?**



PARTICIPANTS' NEEDS

KNOWLEDGE & TRAINING*

- ✓ BC ACADEMY COURSES
- ✓ BC FOR NON-TECHNICAL LEADERS

RELEVANT INFORMATION*

- ✓ EASY TO NAVIGATE OVERVIEW OF EVENTS (TERMIN-KALENDER)
- ✓ LIST OF THE PLAYERS IN AUSTRIA

NETWORK/ECOSYSTEM SUPPORT*

- ✓ PARTNERS FOR THE PROJECTS
- ✓ STARTUP INCUBATORS
- ✓ BLOCKCHAIN VILLAGE, PILOT PARTNERS
- ✓ COMET PROGRAMME
- ✓ ONE-STOP SHOP FOR BC

MARKETING & EVENTS

- ✓ IMPACT INVESTING, SUSTAINABILITY
- ✓ PR (DIRECT & INDIRECT, E.G. MATERIALS)

LEGAL & FUNCTIONAL

- ✓ ACTIVE & EFFICIENT LOBBYING
- ✓ ACCEPT DIGITAL JURISDICTIONS (DAO)
- ✓ PAYPAL-STYLE PLATFORM TO SEND/RECEIVE BITCOIN

FUNDING

- ✓ ACADEMIC RESEARCH
- ✓ COMPANIES

SPECIFIC REQUESTS

- ✓ HELP ESTABLISHING AIR QUALITY CHAIN

*MENTIONED MULTIPLE TIMES



PARTICIPANTS' CHALLENGES

- ✓ LEGAL SUPPORT
- ✓ „KNOW YOUR CUSTOMER“ VS. ANONYMITY & DATA PRIVACY
- ✓ FINDING A WAY TO CONDUCT CRYPTOTRANSACTIONS IN A USER-FRIENDLY WAY
- ✓ HOW CAN CENTRALIZED ORGANIZATIONS USE DECENTRALIZED LEDGERS WITHOUT COMPROMISE?









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GET IN TOUCH

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