

# WELCOME TO OUR SANDBOX!

**BLOCKCHAIN BEACHCAMP, VIENNA 20-09-2018** RESULTS DOCUMENTATION

## PARTICIPANTS

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COMO SALLANNA

FRANZEIGEL

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### 150 GUESTS

- ✓ STARTUPS
- ✓ CORPORATIONS
- ✓ GOVERNMENT
- ✓ **STUDENTS**
- ✓ RESEARCHERS
- ✓ DEVELOPERS

## WHAT WERE THE REASONS TO ATTEND?

- ✓ NETWORK & FIND POTENTIAL PARTNERS
- ✓ MEET AUSTRIAN BLOCKCHAIN COMMUNITY
- ✓ STAY IN THE LOOP & LEARN WHAT IS NEW
- ✓ LEARN ABOUT BLOCKCHAIN & SPECIFIC USE CASES
- ✓ SHARE EXPERIENCE & EXCHANGE
  KNOWLEDGE
- ✓ IMPROVE TECHNICAL KNOWLEDGE
- ✓ DISCUSS USE CASES, APPLICATIONS & INCENTIVE MECHANISMS
- ✓ PARTICIPATE IN HACKATHON





## AGENDA

| 10:00-10:30                | WELCOME & INTRODUCTION   |
|----------------------------|--|
| 10:30-11:00                | KEYNOTE CHRIS MIESS  |
| 11:00-12:30                | SHOWCASES<br>#Government<br>#Media<br>#Smart City<br>#IoT  |
| 12:30-12:40                | MINGLING   |
| 12:40-13:40                | LUNCH & NETWORKING   |
|                            | BREAK-OUT SESSIONS<br>STREAM 1: COMMERCIALIZE  |
| 13:40-16:00                | #Corporates, #Startups, #Funding & Support<br><b>STREAM 2: LEARN</b><br>#Blockchain Crash Course<br><b>STREAM 3: GROW</b><br>#Hackathon - <b>starting at 11:00</b>   |
| 13:40-16:00<br>16:00-16:15 | #Corporates, #Startups, #Funding & Support<br><b>STREAM 2: LEARN</b><br>#Blockchain Crash Course<br><b>STREAM 3: GROW</b>  |
|                            | #Corporates, #Startups, #Funding & Support<br><b>STREAM 2: LEARN</b><br>#Blockchain Crash Course<br><b>STREAM 3: GROW</b><br>#Hackathon - <b>starting at 11:00</b>   |
| 16:00-16:15                | #Corporates, #Startups, #Funding & Support<br>STREAM 2: LEARN<br>#Blockchain Crash Course<br>STREAM 3: GROW<br>#Hackathon - starting at 11:00<br>COFFEE & NETWORKING |



## WHAT TYPE OF SUPPORT IS NEEDED FROM BLOCKCHAIN AUSTRIA?

### **PARTICIPANTS' NEEDS**

#### **KNOWLEDGE & TRAINING\***

✓ BC ACADEMY COURSES
 ✓ BC FOR NON-TECHNICAL LEADERS

#### **RELEVANT INFORMATION\***

- ✓ EASY TO NAVIGATE OVERVIEW OF EVENTS (TERMIN-KALENDER)
- ✓ LIST OF THE PLAYERS IN AUSTRIA

#### **NETWORK/ECOSYSTEM SUPPORT\***

- ✓ PARTNERS FOR THE PROJECTS
- ✓ STARTUP INCUBATORS
- ✓ BLOCKCHAIN VILLAGE, PILOT PARTNERS
- ✓ COMET PROGRAMME
- ✓ ONE-STOP SHOP FOR BC

#### \*MENTIONED MULTIPLE TIMES

#### **MARKETING & EVENTS**

✓ IMPACT INVESTING, SUSTAINABILITY
 ✓ PR (DIRECT & INDIRECT, E.G. MATERIALS)

#### **LEGAL & FUNCTIONAL**

- ✓ ACTIVE & EFFICIENT LOBBYING
- ✓ ACCEPT DIGITAL JURISDICTIONS (DAO)
- ✓ PAYPAL-STYLE PLATFORM TO SEND/RECEIVE BITCOIN

#### FUNDING

- ✓ ACADEMIC RESEARCH
- ✓ COMPANIES

#### SPECIFIC REQUESTS

✓ HELP ESTABLISHING AIR QUALITY CHAIN

OVATION PPENS EN MAN IRES HNICAL GRESS

. IN E. BearingPoint.

Combining strategic and operational competences

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Solutions Venture

### PARTICIPANTS' CHALLENGES

- ✓ LEGAL SUPPORT
- ✓ "KNOW YOUR CUSTOMER" VS. ANONYMITY & DATA PRIVACY
- ✓ FINDING A WAY TO CONDUCT CRYPTOTRANSACTIONS IN A USER-FRIENDLY WAY
- ✓ HOW CAN CENTRALIZED
  ORGANIZATIONS USE
  DECENTRALIZED LEDGERS WITHOUT
  COMPROMISE?







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peration with WU Wien h, IoT & Al

Beginners Level

EY

Blockch

Vienna

STRIVII FOR IMPAC SOLUT TOGET ENERGY (LICENCE) MARKET Jacobie Jacobi





For AD Vier a

deklung & etrieb von M2M/iloT mtlösungen



### **GET IN TOUCH**

1030 Innovation Consulting

E: vk@innovation1030.com T: +4319674679 M: +436765580632

Altgasse 8-10/8 1130 Vienna, Austria

www.innovation1030.com