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#IMM2024 BRIEFING

CARBON FOOTPRINT CALCULATION



About bee produced

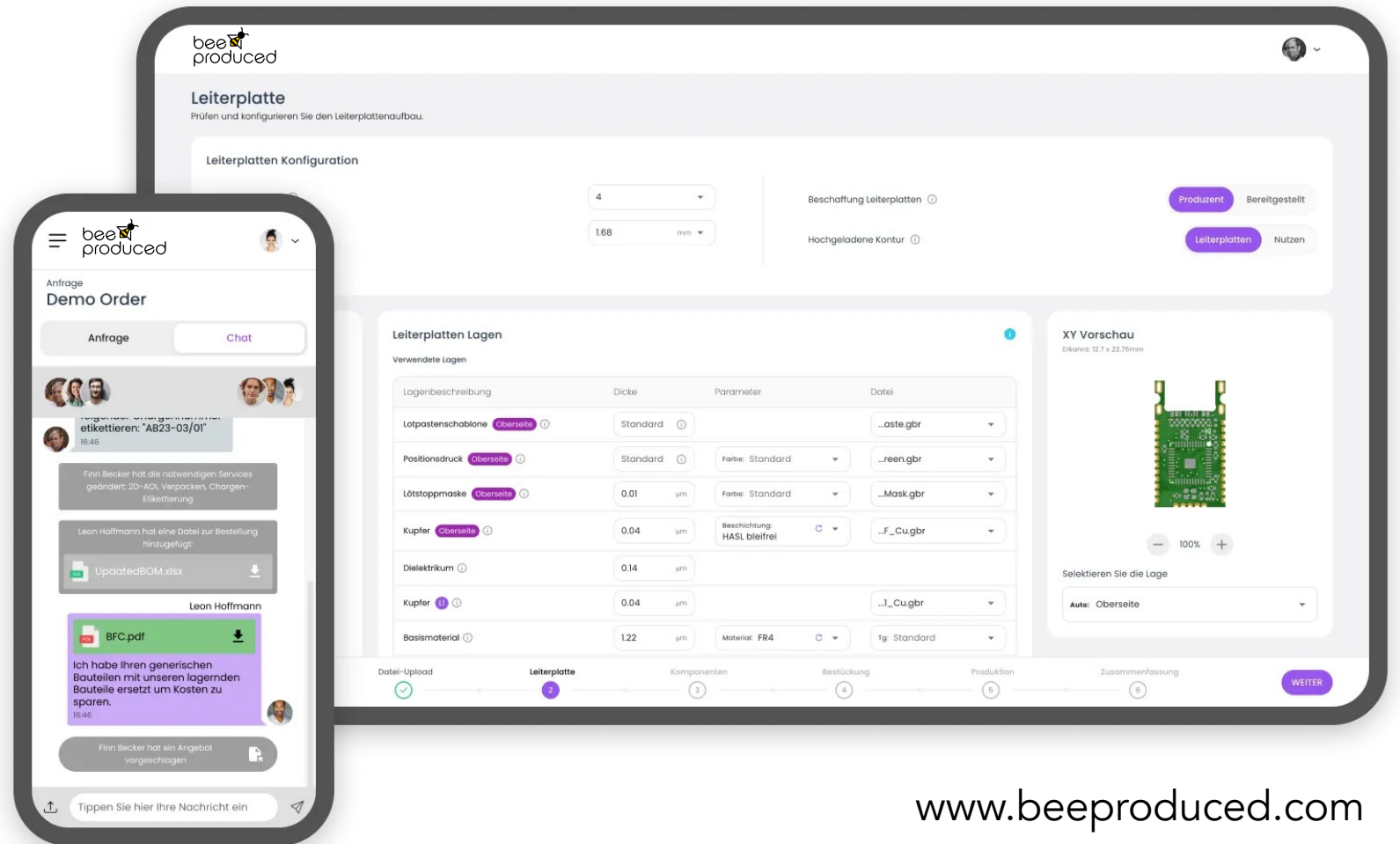
THE SEARCH for electronics manufacturing service providers IS OVER!

We launch the first digital B2B marketplace for electronics manufacturing in Europe, enabling customers to find suitable printed circuit board assemblers nearby.

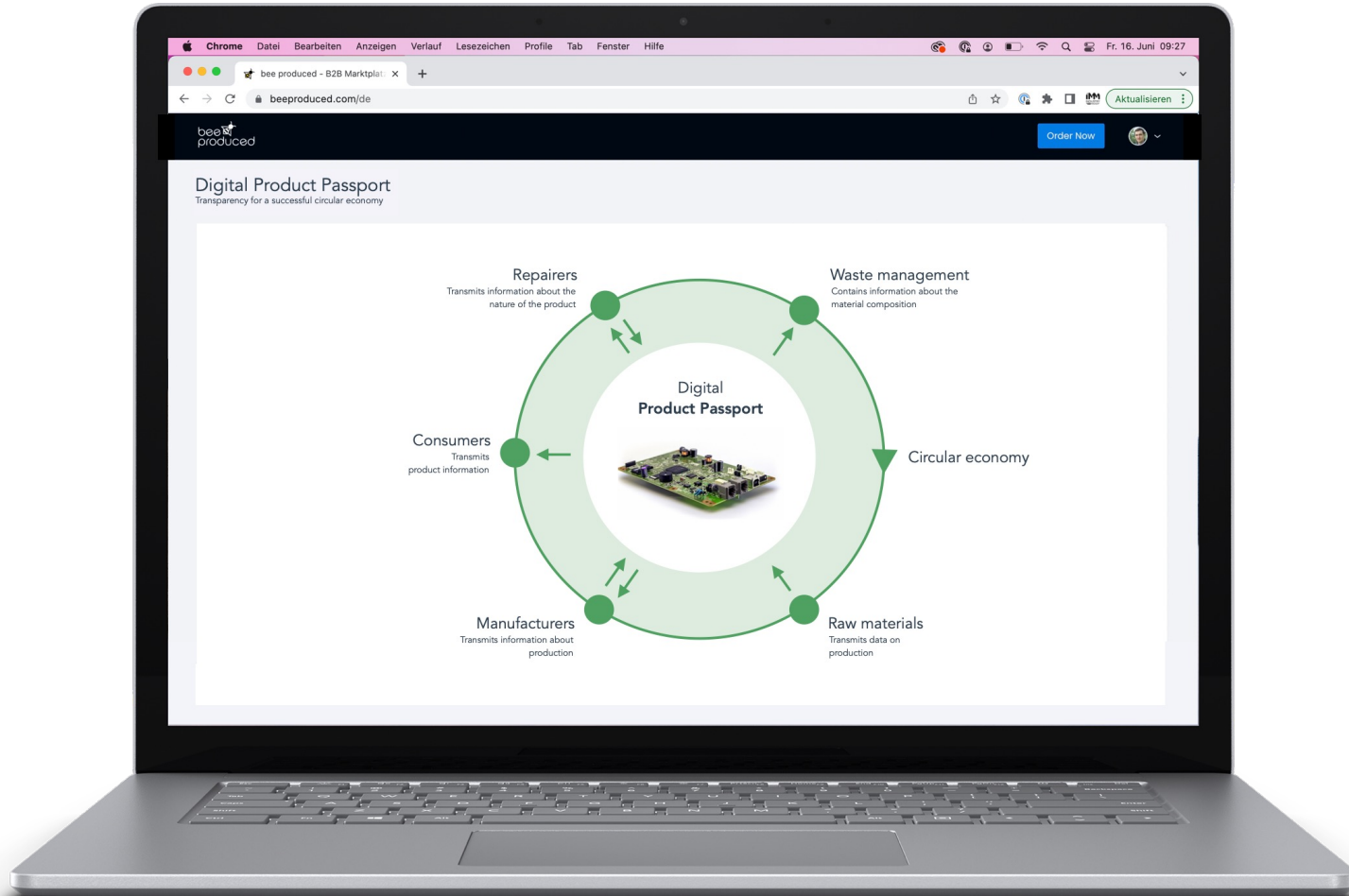
 QUICK & EASY

 FREE OF CHARGE

 SUPER SECURE



www.beeproduced.com



Shortening delivery routes & supporting local value creation



Carbon footprint calculation



Digital product passport

Recycling Heroes – about the project



The Recycling Heroes project aims to raise awareness of **e-waste**, particularly among schoolchildren, but also in society in general.

It is part of the **Sparkling Science** program of the Federal Ministry of Education, Science and Research

- **Our activities:** We analyze sustainable product design in the electronics industry
- **Our goal:** Motivate students and the general public to solve the problems of the future of the circular economy!
- **Our approach:** Combination of project-based learning and citizen science methods

Recycling Heroes – school projects



DataVis



Greenative



AirGuard



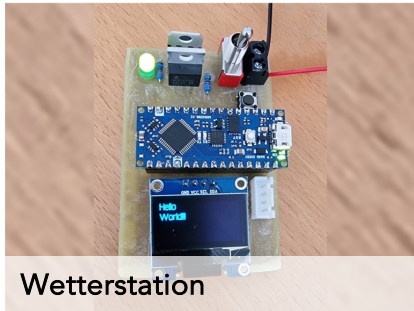
E-Schrottwende



W.E.R Elektroschrottstudie



Drucker > Adventkalender



Wetterstation



How to upcycle computers



Collect e-waste



Hampelmann



Categorize e-waste



Die nachhaltige VideoWall





We invite inspired minds and makers to calculate with us the carbon footprint of electronic devices and to develop new methods, product designs or production processes to reduce it.

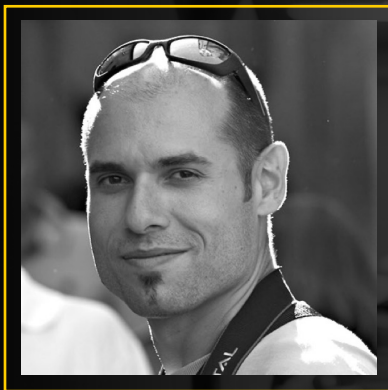
First ideas:

- An app or website that makes it possible to calculate the carbon footprint of electronic devices from production and use to disposal.
- An app that allows users to calculate their personal carbon footprint based on electronic devices they own and how they use them.
- A feature within the app that allows users to compare the carbon footprint of different electronic products before purchasing.
- An app that helps users to set and track targets for reducing their carbon footprint.

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